



# SOCIAL MEDIA POLICY



## **Our Commitment**

Member” means any Club, Association, Official, Coach, Player or Individual affiliated with Basketball Western Australia

Using the internet and electronic communication is essential for communicating with associations, members and the general public. Basketball WA is committed to communication being appropriate and related to relevant business.

## **What We Will Do**

When using technology Associations are to ensure that all players, coaches, officials, volunteers and committee personnel’s privacy is protected, clear boundaries are maintained and bullying and harassment does not occur.

## **Website, SMS, Emails & Social Media**

Information on competitions, social events, committees, policies, constitution, rules and by-laws will be placed on Basketball WA and Associations websites.

- No offensive content or photos will be uploaded to the website, especially about social activities and events.
- Websites may be used to communicate business and sanctioned events and or promotions.
- Text communication should be short and about relevant matters.
- No statements shall be made that are misleading, false or likely to injure the reputation of another person.
- No statements shall be made that might bring our sport into disrepute.

## What We Ask Members To Do

All members are expected to use the internet and electronic communication appropriately, so think about what you want to say before you write it.

Remember, an Email, Facebook or Twitter (and any other form of electronic written media) is a written record of your thoughts on a matter and can be used against you later.

Communication (including photos and video):

- Must not offend, intimidate, humiliate or bully any member and/or club/s.
- Must not be misleading, false or injure the reputation of members and/or club/s.
- Should seek to protect the privacy of members.
- Must not bring the sport, member, club or league into disrepute.

## Non-Compliance

Any member found to have sent inappropriate electronic communication, uploaded inappropriate website content or engaged in blogs or discussions that harass, offend, intimidate or humiliate another member, may face disciplinary action as outlined in Basketball WA Member Protection Policy.

Cyber bullying (e.g., bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or web pages) under certain circumstances is a criminal offence that can be reported by victims to the police.

The Member or Association can also initiate separate action in writing to the Chief Operating Officer where there has been a breach of this Policy. Members publishing false or misleading comments about another person in the public domain (e.g. Facebook or websites) may be liable for defamation.